Media Composer 7

Extend real-time production everywhere

Media Composer® has long been the most trusted tool of professional editors. Media Composer 7 opens your possibilities even further, simplifying and accelerating file-based workflows and extending real-time production everywhere so you can focus on telling the best story possible. From new high-res workflows and AMA media management, to automated media operations and global collaboration, experience the industry's preeminent NLE, now starting at just $999.

> "These tools have become so powerful… I don't have to think about how I hammer the nail—I can just be creative."
>
> **Alan Edward Bell, A.C.E.**
> Editor (*The Hunger Games*: *Catching Fire*,
> *The Amazing Spider-Man*, *Water for Elephants*)

Accelerate your workflow

Media Composer goes where other editing systems leave off, enabling you to create and deliver your best work faster. Acquire 2K, 4K, and even 5K media and deliver the HD programming required today. Directly access and edit a wide variety of file-based media—without transcoding. Archive finished sequences with ease. And because complex media management tasks can be automated in the background, you have more time to spend on your story.

Get unparalleled workflow solutions

With Media Composer, you can create in ways you never thought possible. Work with practically any media format and integrate into any workflow. Work solo or edit, sync, and share projects and media with others. Capture and monitor media using a video I/O interface or edit on-the-go with the software standalone. Accelerate your editing with powerful Avid® video interface and control surface options, or choose third-party solutions for more cost-effective I/O and monitoring. And add color grading, mastering tools, and Boris Continuum Complete to your toolset with the Symphony® option for Media Composer.

Open for business

Media Composer is fully open thanks to Avid Open I/O, so you can work with your choice of Avid audio and video interfaces or third-party video interfaces, including those from AJA, Blackmagic Design, Bluefish444, Matrox, and MOTU. What's more, camera manufacturers can make AMA plug-ins so that their latest formats are supported across all Avid editing systems.

The professional's choice for film, TV, and video

Media Composer has long been the most trusted tool in the industry, enabling you to create and deliver compelling content—in the highest quality—on time and on budget. Maximize your efficiency and creative talent with the ACE-certified toolset. Mix and match formats, frame rates, resolutions, and more in real time—without rendering. Find the best takes and clips fast with the Avid ScriptSync® and PhraseFind options. Version and archive finished sequences with AS-02/AS-11 support. And with Interplay® Sphere and ISIS® integration, you can extend your editorial production everywhere and collaborate in real time.

Choose your ideal setup

If you work on high-profile projects, pair Media Composer with Nitris® DX to get the speed, flexibility, and workflows you need, including analog/digital, RGB 4:4:4, stereoscopic 3D, and accelerated Avid DNxHD® and/or AVC-Intra. If you operate mostly in the digital domain, pair Media Composer with Avid Mojo® DX (now available with Thunderbolt connectivity), which offers high-performance digital I/O and monitoring. Or use Media Composer software alone for accelerated on-the-go editing, or Media Composer Interplay Edition for connectivity with Avid Interplay products. And add advanced color grading and mastering tools with the Symphony option for Media Composer.

For more information visit **www.avid.com/mediacomposer**

Media Composer 7—Extend real-time production everywhere

Take hands-on control of your editing, mixing, and color grading with Artist Series control surfaces.

FEATURES

- Accelerate your storytelling with ultra-accurate ACE-certified editing tools, open workflows, and 64-bit performance
- Directly access and edit RED, ARRI ALEXA, QuickTime, ProRes, AVCHD, XDCAM, and other file-based formats with AMA (Avid Media Access)
- Work directly in HD from high-res sources, with full creative control of the image framing
- Capture, monitor, and output with accelerated Avid interfaces or third-party cards and devices
- Mix and match formats, frame rates, and more in real time—no rendering
- Experience real-time HD editing—in mastering picture quality—with Avid DNxHD and Avid DNxHD 444
- Get high-performance color correction with Avid Artist Color support
- Never lose assets with the industry's most reliable media management, which can automate complex tasks in the background
- Edit, sync, and share projects remotely and extend real-time production everywhere
- Deliver on time and on budget, with tight integration into professional pipelines
- Work on stereoscopic 3D projects with a comprehensive set of tools
- Create 5.1/7.1 surround mixes in Media Composer or import from Pro Tools®
- Get the look, effects, and quality you want with powerful production tools
- Version, transfer, and archive finished sequences easily with AS-02/AS-11
- Deliver optimized content for the web or on DVD
- Work on a Mac or PC

SYSTEM REQUIREMENTS

- Computer: Avid-qualified Mac or PC
- OS: Mac OS X Lion/Mountain Lion (64-bit); Windows 7/8 Professional (64-bit) or Windows 8 Enterprise (64-bit)
- Memory: 4 GB of RAM (6+ GB or more recommended)
  - 8 GB RAM minimum required to support Interplay Sphere, background transcoding, and Dynamic Media Folders
  - 16+ GB RAM recommended to support full-frame stereoscopic 3D, simultaneous background transcoding, Dynamic Media Folders, FrameFlex 4K workflows, Raw format AMA plug-ins, Long GOP media editing, and other high-performance workflows
- NVIDIA Quadro (PC) or GeForce (Mac) family, Intel HD4000, or ATI Radeon family (Mac)
- Internal hard drive: Minimum 250 GB 7200 rpm SATA drive, 128 GB SSD

WHAT'S INCLUDED

Media Composer (software only)

- Media Composer—Edit SD, HD, and stereoscopic 3D material
- Avid DVD—Author DVDs (Windows only)
- Avid FX—Create and animate titles, effects, transitions, and more
- NewBlue Titler Pro v1—Create 2D and 3D video titles
- Sorenson Squeeze—Optimize and deliver content for web or disc play
- EDL Manager—Export timecode metadata
- FilmScribe™—Export film metadata
- Log Exchange—Convert shot logs into ALE files
- MediaLog™—Manage logging and metadata
- iZotope Insight 30-day trial—View and troubleshoot audio mixes
- Symphony Option 30-day trial—Add advanced color, effects, and mastering tools

Media Composer Interplay Edition (software only)

- Everything in Media Composer software
- Interplay support—Connect to Interplay system/servers
- Interplay Sphere support—Collaborate and edit remotely everywhere
- Interplay Central support—Access/log media through the web

Media Composer Nitris DX (hardware/software bundle)

- Everything in Media Composer or Media Composer Interplay Edition software
- Nitris DX**—High-performance analog and digital I/O video interface
- One or two (optional) Avid DNxHD and/or AVC-Intra chips (two chips maximum)
- PCIe Host Interface Board—Connects Nitris DX to your computer
- One year of Avid ExpertPlus support

Media Composer Mojo DX (hardware/software bundle)

- Everything in Media Composer or Media Composer Interplay Edition software
- Avid Mojo DX**—High-performance digital I/O video interface
- PCIe Host Interface Board—Connects Avid Mojo DX to your computer
- One year of Avid ExpertPlus support
- Optional: DX Thunderbolt Adapter—Connect Avid Mojo DX to Avid-qualified Thunderbolt-equipped computers

** Nitris DX and Mojo DX video interfaces are also available as individual purchases if you currently own Media Composer software. Additional DNxHD and AVC-Intra chips for Nitris DX are available for separate purchase.

SUPPORTED MEDIA FORMATS AND RESOLUTIONS

ARRI ALEXA MXF	DV	HD-RGB (709)
AS-02 /AS-11	DV25	HDV
AVC-Intra	DV50	IMX
AVCCAM	DVCAM	JPEG 2000
AVCHD	DVCPRO	NTSC
Avid DNxHD	DVCPRO50	NXCAM
Avid DNxHD 100	DVCPRO HD	P2
Avid DNxHD 444	GFCAM	PAL
Canon XF	HDCAM SR Lite	ProRes

- QuickTime(including Canon 5D/7D movies)
- RED (.R3D)
- RED EPIC/SCARLET
- Stereoscopic 3D
- Uncompressed SD
- Uncompressed HD
- VC-1
- XDCAM

Capture, monitor, and accelerate editing with a Mojo DX (top) or Nitris DX (bottom) interface.

Corporate Headquarters	Asian Headquarters	European Headquarters
800 949 AVID (2843)	+ 65 6476 7666	+ 44 1753 655999

For more information visit **www.avid.com/mediacomposer**