



Laowa OOOM 25-100mm T2.9 Cine

*An all-in-one zoom lens with a blend of
vintage & modern characters*



O O M

25-100 T2.9 CINE





About Laowa OOOM 25-100mm T2.9 Cine...

Comprehensive 4x zoom range

A versatile, all-in-one lens. From ultra wide to telephoto.

Super35+ coverage

A bigger super35 covering 4k UHD on Alexa Mini and 8k HD on Red Helium / 5k HD on Red Gemini

Parfocal design

The focus remains the same no matter zoom in or out. Your subject will remain sharp and in focus.

Extremely low focus breathing

Your composition will remain the same when changing the focus.

Constant T2.9 with super close focus

The large constant T2.9 allows you to shoot in low light situation through-out the whole zoom range. The lens can focus as close as 60cm (~2 feet) which give you more opportunities for a creative shot.





What is Super 35+?

There is no standard size of Super35. Super 35 usually ranged from sensor diagonal 31 – 34mm. For some lenses claimed to be able to cover Super 35 in the market, it turns out covering the smaller part of Super 35 or the bigger part of Super 35.

Our lens can cover the bigger Super 35 (>33mm) and so we use Super 35+.





OOOM's coverage

As we went through the lens on RED Monstro and also Arri Alexa.

Below are the largest format (aspect ratio) that we can cover.

Max. Coverage (RED)	Red Monstro (6K HD)
	Red Gemini (5K HD)
	Red Helium (8K HD)
Max. Coverage (Arri)	Arri Alexa Mini 4K UHD





User-Interchangeable mounts

The OOOM lens includes a default PL mount with standard Canon EF and Sony E mount, all packed neatly in a custom foamed travel case.





- Expandability

- Full Frame convertible

Specially designed 1.4x FF expander convert the OOOM into a Full Frame lens. Making your lens future proof when upgrade to a full frame cameras. Focal length scale can be switched through the button on the lens. Unlike the other expander in the market which will introduce degradation on image, our 1.4x is specially designed with OOOM with no image degradation.

- *Rear Anamorphic adapter

A 1.33x rear anamorphic adapter is also designed to match with the OOOM lens for creating a 2.4:1 widescreen cinematic look with no sacrifice of resolution.

Launch Date: TBC

** Unlike front anamorphic adapters, rear anamorphic adapters does NOT deliver Oval bokeh nor blue streaky flares.*





The “OOOM look”

The OOOM gives a beautiful vintage look in its colour and bokeh. The image is not overly contrasty nor flat with good sharpness found in modern lens. It also renders a natural and healthy skin tone. A silky smooth transition can also be found.





Specification

OOOM 25-100mm T2.9 Cine

Focal Length	25-100mm
T-stop range	T2.9-22
Zoom factor	4X
Format Compatible	S35+
Optical structure	20 elements in 16 groups
Aperture blades	9
Closest Focusing Distance	60cm / 1.97 feet
Max. Magnification	0.25x
Aperture throw	50.5 °
Zoom throw	163 °
Focus throw	300 °
Measurement	Φ 102*240 mm / Φ 4" * 9.45 "
Weight	~2.5kg / ~5.5 lbs
Front Diameter	100mm (114mm step-up ring included)
Filter Thread	95mm
Mount	Arri PL, Interchangeable (Canon EF / Sony FE)





- Sample Footage (Please mark the credits when used)

<https://youtu.be/Mk8ErYKpu5g> (Credit: Ascending Works, DP: Weston Walker)

<https://vimeo.com/332169859?fbclid=IwAR0Uz1ypyJSuKA8cgFIMGrA0OPjgZ2-8iamTbeVrWNK5bnPltKiZjljmcKs> (Credit: Siltan Buendia)

<https://www.youtube.com/watch?v=136-WWYjbzI> (Credit: James Tonkin)

<https://www.youtube.com/watch?v=c4IW65Hnhcw> (Credit: Joe Gunawan)

<https://www.youtube.com/watch?v=Q2Zu2-yzPhU> (Credit: Bob Gundu)